

## Li Po Chun United World College of Hong Kong Development Plan 2020-21

The Development Plan needs to be read in conjunction with the College’s strategic plan “*Breaking Boundaries; Building Bridges; 2019 and Beyond.*” The college Focus makes reference to the element of the strategic plan.

### (A) Growth in Impact

College Focus	SMART Target	Responsibility	Time Frame	Budget-ed Cost	Monitoring and Evaluation	Review & Progress Against Targets
A1	To run a range of outreach activities with a focus on Peace and Sustainability	AK	Sept 20 - May 21  June-Aug 21		<ul style="list-style-type: none"> <li>• Minimum of four events to be run during the college year (September 2020 - May 2021)</li> <li>• Minimum of one event to be run during the summer holiday (June - August 2021)</li> </ul>	
A1	To coordinate the outreach activities that take place	AK	Dec 20  May 21		<ul style="list-style-type: none"> <li>• Establish a database of the outreach activities that take place</li> <li>• To develop a system to collect information on participants and partners for future promotion of the college</li> </ul>	

**(B) UWC Mission and Values**

College Focus	SMART Target	Responsibility	Time Frame	Budgeted Cost	Monitoring and Evaluation	Review & Progress Against Targets
B1	Maximise Peace education through blended learning	WT	June 21		Peace Initiatives Committee to consider effective blended learning approaches and monitor and reflect on their application in College programmes/calendar	
B2	<ul style="list-style-type: none"> <li>- Electrical consumption on campus to be measured via the fitting of consumption devices.</li> <li>- Bio digester installed &amp; made operational in order to measure food waste in the canteen.</li> </ul>	NW	June 21	TBD	Sustainability Committee to promote acquisition and fitting of devices and regularly monitor outcomes with a view to produce measurements to reduce both electrical consumption and food waste on campus.	

**(C) Academic**

College Focus	SMART Target	Responsibility	Time Frame	Budgeted Cost	Monitoring and Evaluation	Review & Progress Against Targets
C2	Development of Blended Learning approaches for distance/online learning	All teachers	Ongoing	Nil	Explore and apply different eLearning models which will best support face-to-face and online lessons both synchronously and asynchronously	
C2	Evaluation and review of eLearning systems	All teachers	Ongoing	TBD	Compare different systems and propose the most suitable for Blended Learning	

**(D) Education Outside the Classroom**

College Focus	SMART Target	Responsibility	Time Frame	Budget-ed Cost	Monitoring and Evaluation	Review & Progress Against Targets
D2	Blended Learning	SR	June 21		EOTC Committee (and possibly Trips Committee) to lead initiatives for completing the EOTC programme supported by blended learning in response to the challenges of Covid19 and the elongated teaching timetable. Initiatives will be tested and reviewed by the committee.	
D3	More independent approaches to completion of QC requirements.	SR	June 21		A programme of independent online learning is already proposed and will be evaluated by student and staff reflection and feedback.	

**(E) Student Welfare**

College Focus	SMART Target	Responsibility	Time Frame	Budget-ed Cost	Monitoring and Evaluation	Review & Progress Against Targets
E3	Student Code of Conduct (rules for the community)	MM	May 21		<ul style="list-style-type: none"> <li>▪ HoHs will revisit the current 'Rules for the community and consider changes.</li> <li>▪ New document has been approved by community.</li> </ul>	
E3	Student Protection Policy updated	MM	Term 1		The new document has been approved by community and Board.	
E1	Tutor role and social distancing	MM	Term1		<ul style="list-style-type: none"> <li>▪ Tutees experimenting difficulties are supported early.</li> <li>▪ Tutor group and Block identity are created on-line.</li> </ul>	

**(F) Fundraising and Financial Sustainability**

College Focus	SMART Target	Responsibility	Time Frame	Budgeted Cost	Monitoring and Evaluation	Review & Progress Against Targets
F1	Increase alumni giving rate and regular donation amount	WH	Ongoing		<ul style="list-style-type: none"> <li>Alumni Tracer to update alumni information for effective communication and engagement.</li> <li>New donation management database being explored to streamline donor management and donation analysis.</li> <li>Relaunch regular donation campaign.</li> <li>Pioneer Class (Class of 1994) 30-Year Reunion Scholarship Fundraising.</li> </ul>	
F1	Sustain current medium net worth donors and identify new ones	WH	Ongoing		<ul style="list-style-type: none"> <li>Stewardship of current medium net worth donors (College visit, regular updates of their scholarship recipients, invitation to meet with the Principal and campus tour).</li> </ul>	
F1	Steward current major donors including corporate and foundation donors	AE & WH	Ongoing		<ul style="list-style-type: none"> <li>Donor-Scholarship Recipient communication facilitated by Development Director.</li> <li>Invitation to catch up with the Principal, meet with scholarship recipients and campus tour).</li> </ul>	
F1	Enhance endowment funds and build high networth donor pipeline through collaboration with UWC HK Foundation Task Force, UWC HK and UWC Graduates Organisation	WH	Nov 2020		<ul style="list-style-type: none"> <li>UWC HK Foundation Task Force members to focus on legal and governance, vision and mission of UWC Movement in Hong Kong and donor prospects list development leading to the official setup of the UWC HK Foundation.</li> </ul>	

F1	Secure additional funding for outreach programmes (e.g. PeaceMakers; Sustainability)	WH	Ongoing		<ul style="list-style-type: none"> <li>Finalise agreement and secure sponsorship from a sponsor/partner who has agreed to support the Global Awareness Virtual Camp in December 2020 and Youth Design Boot Camp in March 2021.</li> <li>Identify partners for events under Youth PeaceMakers and explore sponsorships to support.</li> </ul>	
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### (G) Capacity Building

College Focus	SMART Target	Responsibility	Time Frame	Budgeted Cost	Monitoring and Evaluation	Review & Progress Against Targets
G1	Consider a plan to support staff and students in the Blended Learning Approach to teaching	AE	Ongoing		To have needs across the College identified (October 2020) Implementation of support	
G1	Develop an approach to allow staff to reflect on their practice	AE	02/21		An educational consultant had been secured to work from February 2020 Work with same consultant on the programme for 2021.	
G1	Continue the development of the UGC Team	MM and UGC Team	All year		Funding through the Career and Life Planning Grant for University Guidance Counsellor Explore different ways in which support for UGC can occur through a blended approach.	
G2	To continue to work on the EDB Grants for Major Repairs and Lift Application to completion.	FH/Facilities	All Year		Plan of works identified for EDB Major Repairs and Lift Application.	

G2	To continue work on the development of the Lee Shau Kee Peace Education Centre	AE	All Year		Work to continue to explore the possibilities for the development.	
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### (H) Communications and Outreach

College Focus	SMART Target	Responsibility	Time Frame	Budgeted Cost	Monitoring and Evaluation	Review & Progress Against Targets
H1	Admissions Director to further develop the relationship with Hong Kong Committee and LPCUWC Development Team on effective marketing of UWC	MM/AE	Ongoing		Marketing materials developed which encompasses alumni and students	
H1	Development of Virtual Open Day events to support Admissions	MM/AE	08/20		Virtual Open Day events planned and communicated	
H2	External communication of special College and student stories through media contacts	Development Office	Ongoing		<ul style="list-style-type: none"> <li>Continue to leverage College's social media platforms (FB, IG, YouTube, LinkedIn) for community engagement.</li> <li>Share special College and alumni &amp; student stories for potential media interviews.</li> </ul>	
H2	Youth Outreach Manager/Development Team to engage alumni to support external youth education events	AK/WH	Ongoing		A pool of alumni to be recruited to support a range of programmes that are being developed.	
H3	Communication of College updates and scholarship needs with community members	AE & WH	Ongoing		<ul style="list-style-type: none"> <li>Principal's letter and zoom calls or face-to-face meetings with different groups of stakeholders (alumni, current or potential donors/partners)</li> </ul>	

					<ul style="list-style-type: none"> <li>• Invitation to meet with the Principal via Zoom call or College visit for potential donors to learn more about LPCUWC, UWC Education and need-based scholarships.</li> </ul>	
H3	Update alumni on opportunities to give back their talent (through their profession), time and treasures.	Development Office	Ongoing		<ul style="list-style-type: none"> <li>• LPCUWC Professional Talks Series featuring LPCUWC alumni speakers and moderators.</li> <li>• LPCUWC London-based Alumni to engage alumni based in Europe.</li> <li>• Principal's Letter and Zoom meeting with alumni to update alumni on College developments and needs for scholarships.</li> <li>• UWC Pledge follow-up for Class 2020 and roll-out for Class 2021.</li> </ul>	
H3	Establishment of "Alumni Parent Group"	WH/AE	03/21		Provisional list of possible parents have been identified. Work to be undertaken in 2021.	